Results of the Japanese Attractive Souvenir Contest

The “Visit Japan Campaign Japanese Attractive Souvenir Contest 2006,” sponsored by the Visit Japan Campaign Executive Headquarters and the Ministry of Land, Infrastructure, and Transport, was held recently. The contest winners are chosen by a selection committee which includes judges from the countries around the world that the contest targets. This year, the winners of the gold prize in the three categories of foodstuffs, traditional handcrafts, and practical items were a mini sake set, a bamboo bookmark, and the sushi candle set. All three of these items are produced and sold in Kansai—an excellent advertisement for the appeal of the region. These items will be sold in the shop called “Cosmos,” located in the Transit Area of Kansai International Airport.